

**KOFAX**

**Email # 2: Invoice Processing Solution**

Dear ABC Company,

Would you like to reduce your invoice processing time by 50%? Concerned about rising costs to perform these tasks?

As an AP professional, you understand the complexities of business in today's world. Balancing the needs of meeting strict financial goals *and* satisfying customer demands is a challenge for any organization. Plus, the AP function has taken on new significance as corporate executives are now starting to see it as a revenue source, rather than a cost center. This is a positive development for your department, but it doesn't make it any easier. You need to be able to count on **information capture solutions** that will *deliver the goods*.

Introducing **Ascent for Payables**. This powerful solution can revolutionize the AP function almost overnight and create the most efficient payables environment you've ever seen. Just imagine processing all your invoices on the **same day they are received!** What would it be like to automate everything that you used to do manually? Consider this: the average data entry operator processes 28 invoices an hour in a traditional setting. Using a capture solution like Ascent can move that number to **150/hour**. That's the type of thing that can move a company forward real fast. 50,000 licenses distributed by Kofax is a strong testament to this claim.

How can Ascent for Payables benefit you specifically?

- **Minimize Invoice Processing Time:** Reduces the time required to process invoices, through rapid invoice data capture, automated invoice routing, push and pull content exchange with the back-end ERP system, and pre-defined workflow process connectors, eliminating the need for custom coding.
- **Increase ROI and Save Money:** Provides the ability to specify the order of invoice processing, allowing an organization to capitalize on preferred vendor relationships and vendor discounts.
- **Custom Prioritization of Invoice Processing:** The workflow prioritization can be configured to present invoices based on the business needs of the organization. Invoices can be processed by due date, discount, vendor name, business unit or a combination.
- **Improved Cash Management:** With invoice data available for reports within minutes of scan time, data can be used to see AP liabilities before this information enters back-end accounting and ERP systems.
- **Reduce Labor Costs:** With increased data speed, streamlined AP processing, the ability to better deploy best practices and increased cash management opportunities, Ascent for Payables helps organizations reduce their labor costs.

To get in on this great opportunity, we are offering a fantastic offer: When you contact us in the next two weeks, ***we will provide a never before offered 10% discount towards the purchase of Ascent for Payables. Why are we making this offer available? Because we believe in the power of this incredible information capture solution to help your AP Department become more efficient.***

So, how do you get in on this limited time offer?

**Call us at (949) 727-1733. Or check us out online at [www.kofax.com](http://www.kofax.com)** We'd love to tell you more about Ascent for Payables and answer any questions that you may have.

We look forward to hearing from you!

Sincerely,

**Laura Cross**  
Marketing Manager  
KOFAX