

Dear Spa Owner,

How would you like to double your business for half the investment?

In the spa business, it can be done. Let's face it, being a spa owner has some great advantages over other businesses! With double-digit growth rates over the past few years, people everywhere are discovering the many benefits of regular spa treatments. What was once a special event has become a true **lifestyle** for thousands of health-conscious consumers.

And you know what? Those people are searching online for **YOU**.

The question is...how will they find your spa? With more than 19,000 monthly Internet searches for beauty spas -- on Yahoo alone -- your spa's website has the potential to become a powerful tool for delivering new business, increased revenue, and life-long customer's right to your door.

Introducing Enhanced Spa, the preeminent leader in spa marketing and spa web design. Our superior sales and marketing solutions can *revolutionize* your website, transforming it into your spa's best sales tool. How do we know? We have already done it for **dozens of spas** across the country, providing **an increase in sales of up to 300%**. Whether you need to improve your site or want to leverage the sales functionality of your existing site, Enhanced Spa will help you get more from your spa by harnessing the amazing potential for spa revenue on the Internet. Plus, we never take a percentage of your sales.

How can we help you enhance your marketing efforts?

- **Increase Spa Revenues Like Never Before:** Our customized gift certificate feature gives your clients the ability to purchase and print gift certificates on your site. Want to sell your spa products on-line? We can handle that one too. Our robust e-commerce solutions give your site the edge it needs in a competitive marketplace!
- **Powerful Email Marketing:** We offer you a powerful way to **market your spa services** to new and existing clients. Seeing a decrease in bookings? With our powerful email marketing solutions, you can **send out a special offer** to the members of your email list and bring in bookings in no time at all. Also recognize customers with special, automated birthday offers or help them remember family birthdays, holidays, and special events with automated reminders and timely offers.
- **We Save you Time:** Lets face it; you're in the spa business, not the website business! Your site can be easily updated to account for new pricing, specials, or promotions. Our software gives you total control, and keeps it simple.
- **Day Spa & Medical Spa Websites That Get Results. Period:** Whether you need someone to improve your site, host it, maintain it, place your website at the top of the search engines, or all of the above, we are a web design studio that delivers.
- **Superior Knowledge of the Spa Industry:** Having worked with many spa owners and exhibited at major industry shows (most recently at the Miami Spa and Resort Show), we know your business, inside and out. Our services are custom designed with your specific needs in mind.

"I wanted to say thanks for all your hard work redesigning our site and getting it up and running quickly. Not only does it look great, but it has greatly improved our business. We have received gift certificate orders from over the country! Enhanced Spa simply delivers! Our holiday gift certificate sales have skyrocketed! I am also impressed that Enhanced Spa is constantly improving the software. You have a VERY satisfied customer." - **Galina Morgovsky - De Novo Beauty**

To get in on this great opportunity, we are offering a fantastic **one time special**. When you contact us in the next two weeks, **we will provide a 20% discount** on all Enhanced Spa services. We'll also provide your business with a **FREE** consultation.

So, how do you get in on this limited time offer?

Contact us today at (888) 814-0008 or online at info@enhancedspa.com for the FREE consultation and to take advantage of the one-time 20% discount special!

Let Enhanced Spa help you reach your clients more effectively than ever before. Don't let the competition take away your customers.

We look forward to helping you drive your spa sales to a new record high!

John C. Spa
President
Enhanced Spa

PS: If you're in the Miami area in September, be sure to stop by and see us at the **Spa and Resort Show**. Need a free pass? Call us!